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FOR IMMEDIATE RELEASE:

Achieving Success as an Artist: Women in the Arts and Art Marketing with Technology

WASHINGTON, DC, May 11 – The Women's Caucus for Art of Greater Washington, DC (WCA/DC), an organization that supports women in the arts, and Montgomery College announce the 2009 Annual Networking Day, **Art, Women and Technology**. Co-hosted with the Montgomery College Arts Institute, Networking Day 2009 is the latest in a series of programs designed to foster career success for area women in the arts.

The event features a keynote address by Susan Fisher Sterling, Director of the National Museum of Women in the Arts (NMWA), on the development of NMWA, the only museum in the world dedicated exclusively to women artists. It also includes a panel discussion on Social Networking and Art Marketing in the 21st Century with Matthew Langley and Pat Ortman, and a talk on Social Networking Essentials with Bonnie McAllister Co-President, Philadelphia WCA. Lunch and a networking opportunity are also included in the event, where all attending artists will have the opportunity to present and discuss their work.

Networking Day will be held on Saturday, May 30, 2009 from 9:30 am to 3:00 pm at the Morris and Gwendolyn Cafritz Foundation Arts Center, Montgomery College, 930 King Street, Silver Spring, MD 20910. The event is open to the public. Advance registration and the event fee are required by May 23, 2009. The event fee is \$40 non-member; \$30 members; \$20 for full-time students and Montgomery College faculty.

See www.wcadc.org for the registration form. WCA/DC is committed to supporting, nurturing, and challenging women in their roles in the visual arts. WCA/DC is a chapter of a national non-profit organization, the Women's Caucus for Art (WCA), which is committed to expanding opportunities and recognition for women in the arts. WCA, an affiliate of College Art Association (CAA), has fostered community and achievement among women artists, art historians, students/educators, and museum professionals for more than 35 years.

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